Make Your Business Resilient

Roughly 40 to 60 percent of small businesses never reopen their doors following a disaster. But you can.

**How to Be Prepared**

- Make an evacuation plan and exercise it regularly.
- Know how you’ll notify your employees, customers, and stakeholders of an emergency.
- Have redundancy for key resources like power, equipment, and supplies.
- Create a Business Continuity Plan to become operational again quickly.

**Be Prepared for Everyday Disasters**

- Burst pipes
- Server failure
- Fires
- Flu

**Have a Continuity Plan**

- Following a disaster, 90% of smaller companies fail within a year unless they can resume operations within 5 days. Meanwhile, 20% of larger companies spend over 10 days per month on their continuity plans.

**Disaster Recovery Plan:**

- 1 in 5 companies spend no time maintaining their plan.

**IMPORTANT RECORDS**

- Insurance policies, contracts, employee records

**IT REDUNDANCY**

- Installation disks, software licensing keys, hardware inventory with serial numbers, and equipment

**EMERGENCY SUPPLIES**

- Cash, water, first aid kit, paper towels, garbage bags, battery-powered radio, 3-day supply of non-perishable food, etc.

**Emergency Kits for Employees**

Encourage your employees to have grab-and-go emergency kits at the office, in the event of a disaster during the work day:

- Include a small first aid kit, cash, energy bars, bottle of water, phone charger, etc.

This information is only a portion of what you need to be prepared; for more information and resources, visit Ready.gov and FEMA.gov.